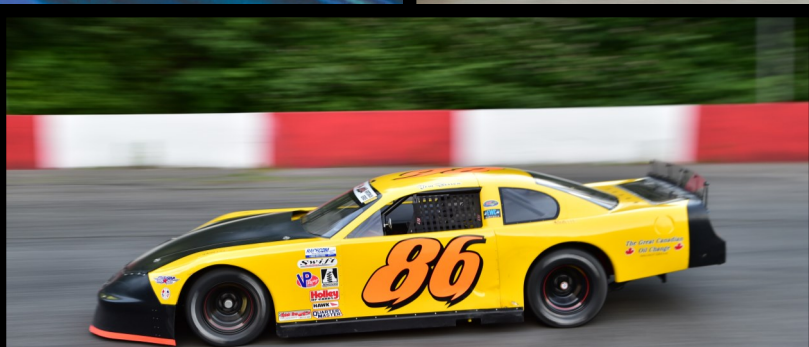




Mini



Street



Late Model

Hornet



Midget



Photos by Leslie McKellar



Agassiz Speedway is operated by Kent Raceway Society, a non-profit society dedicated to supporting and furthering the sport of stock car racing. We have been at our current location since the 1971 racing season. The track was originally constructed for the fun and enjoyment of racers and spectators.

HISTORY

Originally there was only one class of cars—Hobby Stock, now known as Late Model Sportsman. Over the years, other classes have been added including Mini Stock, Street Stock, Hornets, Midgets and Hit to Pass. We sponsor several visiting classes including the WESCAR Late Model Sportsman Series and the Vintage Old Time Racers.

FACILITY

We are wheelchair accessible, have seating for 1000 in grandstand plus an extreme seating areas. Flush toilets were added to the facility for the 2013 season. Our refurbished concession provides the normal fair of burgers, hot dogs, fries and more.

Check out our website www.agassizspeedway.com and our facebook pages Agassiz Speedway and the Official Agassiz Speedway fan site.

Track contact: Pat Schepanowsky

Email : agassizspeedway@telus.net

Phone: 604-793-6662

Marketing Opportunities at Agassiz Speedway

Agassiz Speedway offers many opportunities to help you reach your marketing goals, whether to help you expand your market reach or to increase exposure to your business.

Agassiz Speedway offers great family entertainment . We strive to offer a comfortable, clean and professionally run sporting facility that will impress all in attendance. We have a captive audience that wants to be here.

Race fans have been found to be some of the most loyal when it comes to supporting businesses that support their favorite pastime, stock car racing.

We hope that you will consider a partnership with Agassiz Speedway.

PRIMARY TRACK SPONSORSHIP— \$10,000

- “ Your Company name” as the PRIMARY TRACK sponsor
- Complimentary tickets to events
- Complimentary display space at events -
- Billboard / Banner space provided
- “Your Company name” highlighted in all printed material including flyers, schedules, race program
- Complimentary banner ad featured on website and Facebook pages
- Public Address announcements detailing “ Your Company name” as sponsor
- Sign board announcement
- Year-end trophies inscribed with “ Your Company name”
- Two Complimentary year end banquet tickets

DIVISION SPONSORSHIP— \$5,000

- “Your Company name “ as the sole division title sponsor
- Complimentary tickets to events—50 per season
- Complimentary display space at events -
- Billboard / Banner space provided
- “Your Company name” highlighted in all printed material including flyers, schedules, race program
- Division points will list “Your Company name “ as the Division sponsor
- Complimentary banner ad and event sponsorship featured on website and Facebook
- Public Address announcements detailing “Your Company name “ as division sponsor
- Ability to have representatives participate in Winners Circle ceremonies
- Year-end trophies inscribed with “Your Company name “
- Two Complimentary year end banquet tickets

Race Day SPONSORSHIP— \$1000

- “Your Company name” listed as sponsor for the day
- Complimentary tickets to the event—10
- Complimentary display space at events -
- Billboard / Banner space provided
- “Your Company name” highlighted in all printed material including flyers, schedules, race program
- Complimentary banner ad and event sponsorship featured on website and Facebook
- Public Address announcements detailing “Your Company name “ as division sponsor
- Ability to have representatives participate in Winners Circle ceremonies
- Day Trophies inscribed with “Your Company name “

OTHER OPPORTUNITIES

Program

Inside front cover—Full Page Color	\$500
Inside Back Cover—full page Color	\$400
1/2 page black & white spot	\$300
1/4 page black & white	\$150

Billboard

4 x 8 space	\$500
8 x 16 space	\$1250

(you must provide the sign or banner)

P.A. System Announcements & Electronic sign

For the entire season including special events \$500

Website link

Link only to your website	\$100
Link to your website including logo	\$250

Trophy sponsorship

Trophies for All Classes one night starting at \$300

Trophies for One Class one night \$75